

Artist Brief - The Calderwood Cafe,
East Calder, Public Art Project

1. **Aim:** To create and install an outdoor and permanently sited bespoke contemplative piece of artwork that symbolises togetherness at The Calderwood Cafe at Calderwood, East Calder where people can gather and immerse in the neighbourhood culture of Calderwood.

2. **Objective:** To commission an original outdoor work of art, referring to concepts that are open, harmonious, engaging, sustainable and relate to astronomical history of the wider masterplan area and East Calder. One such example, which could be a suggested approach is one taken by Exploratorium and Gehl Architects' A living Intervention Zone in San Francisco. This is only one possible and suggested conceptual approach for the artist to consider as the project is open to the ideas and approaches of the artist who may use similar or differing approaches as the starting point for the development of an original free standing sculptural design of an interactive symbolic artwork for the new Calderwood Cafe would be encouraged. The final artwork should be free standing, universal in appeal and have as full ground coverage as is possible in the allocated space and also allow for future repairs as the time goes by while aiming for locally sourced materials.

3. Background Context:

The community of Calderwood is within the Almondell Core Development Area in West Lothian. East Calder is also the locale of Calderwood - one of West Lothian's largest new developments.

As part of the planning approval for Calderwood, Stirling Developments provided land for the new Café which opened in 2018. The café now sits within Calderwood, off the B7015, Main Street. The site was earmarked within the Calderwood Public Art Plan, which outlines a wider perspective and context for this public art commission. This document should be used as a point of reference for the project and can be downloaded here:

[201112 - Calderwood Public Art Plan - Rev C - WIP.pptx](#)

The new residents of Calderwood and existing residents of East Calder will use and have access to the cafe via walking paths. Calderwood has very strong pedestrian and cycling routes to the Almondell and Calderwood Country Park.

For more information about the East Calder ward and the expected development plans please see the link below:

<http://www.westlothian.gov.uk/article/3854/East-Livingston-and-East-Calder-Ward>

4. Artist's Role :

- To consult with project partners and suggested contacts in order to design an original Outdoor public artwork at the central location suggested (Please see map below).

Use information about local flora and fauna as well as local history as may be appropriate when approaching the design stage for the final work. The artist would be asked to consult the Almondell Country Park Rangers Services to research some of these themes as well as the wider stakeholders, e.g. Community Council, local schools etc.

- Use appropriate materials such as stainless steel, stone, ceramic or any other combination of robust materials that will be durable outdoors, vandal resistant and will weather slowly and durably in the natural elements contributing to the overall ethos of sustainability.
- There is a preference for an artwork structure that is free standing and the location of the artwork work does not compromise cafe access and it complies with all health and safety regulations for fire escape routes. The placement is preferred to allow the work to be visible from a variety of angles.
- The overall design should act as an addition to the community and be in harmony with the existing Calderwood Cafe.
- Consider referencing ideas that are universal in terms of equality and diversity when approaching the design process for example <https://www.exploratorium.edu/publicspaces/projects/liz>
- To consider the relationship of the public of Calderwood to the artwork and encourage interaction which might include but not limit to; learning, development of community engagement, open conversations and other potential creative art responses.

Project Team/ Partners: Stirling Developments Limited, West Lothian Council's Planning and Development Services & Community Arts Services will form the commissioning group. As well as ECCRA and Calderwood Community Council.

5. Proposed site/ Location of Project work:



A site has been selected for the artwork, please see the illustrations below.



Figure2. Map of the full development boundaries.



Figure 4. Detail of area allocated for the public artwork, (benches could be moved to accommodate the installation)



Figure 5. Detail of area allocated for the public artwork with human scale.

7. Community Participation:

Due to the nature of the project location and the function of the nearby Café, wider community involvement would be anticipated as part of this project. The time frame for this is allocated in the budget below for a short period of outreach, of either 4 full days or 8 half day sessions in the wider Calderwood community. This could include creative art/craft sessions, presentations, creative drop-in sessions and / or surveys questionnaires for example to reach as wide an audience as possible within the time limitation. Local schools are expected to be involved accordingly as part of the community participation. It is an opportunity for working with residents, to encourage wider community engagement and promote inclusive civic design. The main consultation contact will be Stirling Developments Limited who will support the artist networking with key contacts as points of reference for the artist to further develop their concepts and approaches to the final design.

List of Schools Artists are encouraged to collaborate with:

- Calderwood primary school
- East Calder primary school
- St.Pauls RC

For additional consultation the artists are required to contact ECCRA and Calderwood Community Council.

8. Project Timescales:

The cafe was newly established in 2018 and has green spaces, connecting paths and planted areas that form part of the layout that should be considered when designing the artwork. The preferred timescale is outlined below. However, there is flexibility to the timescales dependant on agreement with Stirling Developments:

- Community engagement stage/ focus group meetings:
August/September 2022
- Design: January/ February/ March 2023
- Fabrications: June/July 2023
- Ground works and final installations between
August/September 2023.

9. Total budget: £40,000 the budget is inclusive of VAT and non- negotiable.

It is inclusive of all associated costs associated with the project include community engagement/focus group sessions, planning application fees, design fees, including engineering, fabrication, transport and ground works and all installation costs.

The anticipated budget breakdown is projected below, there can be some

flexibility regarding allocation of funding if required during project development pending proposed changes suggested by the artist and subsequent approvals from the commissioning group:

- Artist retaining fee for future meetings with commissioning group and lead officer for the life of the project: £500.00
- Any proposed arts related focus group creative sessions, outreach community workshops fees and arts materials costs for public engagement sessions: £1,250.00 for up to 4 full day sessions or 8 half day sessions at £250 per day plus £250 allocation for arts materials for workshops and design.
- Artwork design time fees: £3,000.00 (This should include at least 3 creative conceptual design direction approaches being presented to the commissioning group for discussion, prior to a final design direction being selected for fabrication.
- Art materials for final artwork fabrication, planning application associated fees, fabricating/painting and installation (including vandalism treatments as appropriate) and any associated ground works: £33,750.00
- End celebration materials/entertainment/refreshments at a bespoke launch event and project digital leaflet/ booklet/map limited paper printing:
£500.00
- Project contingency: £1,000.00

Total Budget =£40,000.00

This budget is inclusive of all associated fees for all preliminary design, consultation, participation art workshops, art materials, site preparations, construction/installation costs associated with the project and any required planning applications.

6. Artist's copyright and ownership of the work:

The Artist owns the copyright to the artwork but will share the photographic rights with West Lothian Council and Stirling Developments.

7. Application Process:

All applicants need to submit the following by post to the contact listed below in Section 13. **Please do not submit your application by email.**

Allowed formats for submitting your application:

1. Hard copy digital submission on a USB memory stick via post to:
Wiktoria Pelczynska,

Stirling Developments Limited,
Halbeath Interchange Business Park,
Dunfermline, KY11 8RY.

2. A digital submission via download link to a share platform such as Google Drive, share point or another preferred platform directly to Wiktorija@stirlingdevelopments.co.uk

Required output for the application:

- Letter indicating your interest in the project and why your skills are most suited to meeting the project brief.
- A copy of your most recent CV and CVs of all artists you may wish to also engage in this commission.
- A sample Visual Arts Portfolio – 10 - 20 labelled digital images in jpeg format by memory stick or CD.
- References – 2 reference contacts regarding your work on previous community based and public realm projects.
- A current PVG / Disclosure Scotland check as this project could involve working with children, young people and vulnerable older people.
- A proposed methodology of your community engagement / focus group activities approach to the project with an indication of how this influences your design process for the final artworks. (Please note, the Commissioning Group (CG) are not necessarily asking for community made artworks or visual materials to be directly / physically included in the design process, the CG are interested in the most creative conceptual approach, based on your knowledge of your materials and the feedback you have received from the community based engagement sessions)
- Proof of Public Liability Insurance a minimum of £1.5 Million, or an indication that you will have in place if you are the selected candidate.

8. Application Deadline:

By Noon on Friday 8th of August 2022

Thank you for your interest in working with Stirling Developments and WLC

services of the Public Art Commission Group, however only artists selected for interviews will be contacted. If you have not received an invitation for interview it means that your application was not successful.

If selected for interview, you / your team will be asked to prepare a 20 minute presentation as part of your interview. This should cover images of your past work and examples of community engagement practices and how this experience may be relevant to you developing our current project.

Interviews will be held week commencing **15th August 2022**

At Stirling Developments Limited, Halbeath Interchange Business Park, Dunfermline, KY11 8RY.

The interview panel will consist of:

- 2 representatives from Stirling Developments
- 1 representative from West Lothian Council

Selection criteria will be:

1. Clarity and presentation of requested documentation.
2. Proof of experience of working in the public realm and public engagement activities.
3. Appropriateness of artistic style for the project as related to the brief and demonstrated by the portfolio images.
4. A proposed methodology for developing the project's arts engagement / focus group programme. (The recommended approach is to think of potential ideas which can be used as starting points for development if you are the successful candidate).
5. Anticipated value for money.
6. General understanding and approach to the brief as presented in the letter of interest.

13. To post your application, please title your submission 'Calderwood Café Public Art Application' or for more information or an informal discussion about the project please contact:

Wiktoria Pelczynska,
Stirling Developments Limited,
Halbeath Interchange Business Park,
Dunfermline, KY11 8RY.

Wiktoria@stirlingdevelopments.co.uk

T: 01383720768